



# SOCIAL MEDIA PLANNER DAILY TRACKER

PLATFORM :

M T W T F S S

- REPLY COMMENTS
- MONITOR AND RESPOND TO UNTAGGED BRAND MENTIONS
- SHARE NEW POSTS
- SHARE CUSTOMERS TESTIMONIALS
- UPLOAD STORY TO PROMOTE


PLATFORM :

M T W T F S S

- FINISH ANY OUTSTANDING TASKS
- FIND AND ENGAGE WITH POTENTIAL CUSTOMERS
- CREATE UNIQUE IMAGES
- LOAD YOUR SOCIAL MEDIA CONTENT CALENDAR
- CHECK YOUR COMPETITION
- CREATE ENGAGEMENT CONTENT
- UPDATE YOUR CALENDAR
- RUN YOUR SOCIAL MEDIA
- RUN A SOCIAL MEDIA AUDIT


